

Madison Rocca

DESIGNER

 [Portfolio link](#)

 Madisonfrocca@gmail.com

 Tampa, FL

SKILLS

- Responsive Design
- Wordpress
- Figma
- Adobe
- HTML/CSS
- User-Centered Design Process
- UX Research
- Creative Problem Solving
- Ucraft

EDUCATION

Career Foundry

UX Design Program
(2023)

University of South Florida

Bachelors in Anthropology
Minor in Art History
(2015- 2019)

ACCOMPLISHMENTS

- **Rookie of the Year Award** - Mediagistic
- Mental Health First Aid Certificate - National Council for Mental Wellbeing
- HR Practices Certificate - Udemy
- Sanctuary Trainer - Sanctuary Institute
- Volunteer Management Certificate - Nonprofit Leadership Center

EXPERIENCE

Web Designer

Mediagistic (2025)

- Design and manage custom WordPress websites for a large portfolio of HVAC industry clients using LiveCanvas, Divi, and Elementor.
- Build fully responsive, accessible websites from the ground up and execute ongoing updates based on client and strategy feedback.
- Collaborate with digital strategists and account managers to enhance SEO, usability, and overall site performance.

Product Design Intern

Neutrino Design (2024)

- Created inclusive, responsive design systems tailored to client needs across industries.
- Translated complex data into clean, visual storytelling and user flows.
- Conducted UX research and competitive analysis to inform strategy and design direction.
- Built wireframes, sitemaps, and interactive prototypes using Figma and client feedback loops.

Manager of Volunteer Services

Metropolitan Ministries (2019 - 2023)

- Led recruitment of 11,000+ volunteers through strategic outreach and leadership programs.
- Developed and scaled volunteer leadership initiatives, achieving record-breaking participation.
- Partnered with corporate sponsors to fund and support key community projects.